

# ***LinkedIn Conversation Generators.***

***NOTE: These aren't in "tablets of stone" - they're just ideas to get your own creative juices flowing! Remember, people can usually "smell" a copied and pasted message, so rewrite any that you use in your own style and words for best results. Also, don't be afraid to experiment - no single message will work every time for every prospect.***

## ***Connecting with New People***

Hi! We have some connections in common and you're in XXX industry. I'm trying to grow my connections in that industry so I'd love to connect! If I can do anything for you, please let me know. {Your name}

Hi! Just read your profile. Really glad to meet someone else in the XXX industry. I'd love to connect! Let me know if I can do anything for you!

Hi! Saw that you work as a XXXX and also live in XXXX. I'd love to connect! Take a look at my profile, and feel free to reach out to me if I can help you in any way.

Hi! It's very cool that you do XXXXX. Sending you this connect request. Let me know how I can be of service.

## ***Happy Birthday & Congratulations***

Hi! Saw you're having a birthday! BTW, read your profile...how's {the business, where they live, etc.} treating you?

Happy Birthday! Not older, but wiser! 🤔 In all seriousness, how are things going?

Just saw you had a birthday! Best wishes! We've been connected for some time. How are things?

Saw that you changed jobs! I hope congratulations are in order. Is this a good move for you?

Best of luck in the new job! Change is good, although often stressful. How are things?

Saw that you had a career change. Best of luck with that! Let me know if I can be of service to you in your new position!

**Tip:** When they respond to the above messages telling you that everything is fine - which they will - you can reply with, “That’s great to hear! Is there anything that could be better?”

## ***Thanks for Commenting***

### ***On the Post***

Wow! Awesome insight! Thanks for the great comment!

### ***As A Message***

You commented on my post about XXXX. Thank you for that! How’s XXX treating you?

## ***Sample Pitch Message***

Hi Jim! I’m so glad that XXXXX. You may or may not know this, but I help people just like you with {marketing themselves on LinkedIn/Something you do}. If you’re open to it, I have a {video/pdf/lead magnet of some kind} which explains the key points you need - a lot of people have found it helpful. Would you like the link to it? Let me know if you’re interested.